

**SZITIZEN PRIME  
PROMOTIONAL PRIZE GAME  
RULES FOR PARTICIPATION**

These present Rules for Participation (hereinafter referred to as “Rules”) define the terms and conditions for participation in the promotional prize game called “**SZITIZEN PRIME**” (hereinafter referred to as the “Game”) held in connection with Sziget Festival 2020.

**Promoter of the Game.** The promoter of the Game is the organiser of Sziget Festival 2020: Sziget Kulturális Menedzser Iroda Zártkörűen Működő Részvénytársaság (Sziget Cultural Management Private Company Limited by Shares, H-1033 Budapest, Hajógyári sziget, hrsz. 23796/58., company registration number: 01-10-049598, tax number: 26189905-2-41, hereinafter referred to as “Sziget”).

**Promotional period.** The Game will take place in the first twenty-four hours of the ticket sales for Sziget Festival 2020, from 12:00 (CET) 14 November 2019, till 12:00 (CET) 15 November 2019.

**Description of the Game.** All persons purchasing a pass for Sziget Festival 2020 as described in these Rules during the Promotional period (see the next point) shall automatically be entitled to receive a “Szitizen Prime Goodie Bag” (hereinafter the “Goodie Bag”).

**Participants of the Game.** Any natural person purchasing a 7-Day Pass – SZITIZEN PRIME or a VIP 7-Day Pass – SZITIZEN PRIME for the Sziget Festival 2020 online, in Sziget’s webshop accessible at szigetfestival.com or from Sziget’s authorized ticket retailers online or in their offices during the Promotional period shall automatically participate in the Game. Only those transactions shall be considered purchases of a pass where a payment transaction has also been totally completed. Each purchase of a pass entitles a purchaser to a separate Goodie Bag.

**Contents of the Goodie Bag.** (i) paper textile gym bag (ii) T-shirt (iii) socks (iv) stickers

**Receipt of the Goodie Bag.** Upon entering the Sziget Festival 2020 for the first time the participant exchanges his or her ticket for a wristband. During the exchange the entitlement to get the Goodie Bag is assigned to the wristband automatically. The Goodie Bag can be received at Sziget Festival 2020 at the place dedicated for handing it over by reading the participant’s wristband number. The wristband must be worn on the participant’s wrist or on another limb in order to receive the Goodie Bag. Sziget does not accept damaged wristbands.

**Legal Nature of the Game.** The Game is considered to be a business promotion. Sziget undertakes to pay all taxes and public fees for the gifts to be handed over at Sziget Festival 2020.

**General provisions.** Participation in and conduct of the Game shall be governed by these Rules. By purchasing tickets during the Promotional period, the persons participating in the Game accept these Rules as binding on themselves. Participants are entitled to refuse to take receipt of the Goodie Bag and to provide their sizes. It shall be the participant's sole obligation and responsibility to safeguard the wristband diligently, in a way to prohibit access by unauthorized persons. Sziget excludes its liability for all and any misuse.

**Data processing.** During the purchasing Sziget collects the participant's T-shirt and socks size in order to personalise the clothes of the Goodie Bag and to hand it over to the participant at Sziget Festival 2020. During the purchasing the participant may decide not to provide his or her sizes. Sziget only stores these data until the end of Sziget Festival 2020. The legal basis for data processing is the participant's consent pursuant to Article 6 paragraph (1) a) of the 2016/679 regulation of European Parliament and Council (GDPR). Consent may be withdrawn at any time by sending an email to [dpo@sziget.hu](mailto:dpo@sziget.hu). Such withdrawal does not affect the lawfulness of processing based on consent before its withdrawal.

Pursuant to the GDPR, during the data processing, the participant may request access to the personal data and may request information about data processing (which will be provided by Sziget within no more than 1 month), may request rectification or erasure of personal data or the restriction of data processing.

If you feel that Sziget as controller has violated any of the legal provisions applicable to data processing, please contact Sziget first, using the above contact information, or at the following email address: [dpo@sziget.hu](mailto:dpo@sziget.hu). If this proves to be unsuccessful, you may initiate a proceeding with the **Hungarian National Authority for Data Protection and Freedom of Information** (Nemzeti Adatvédelmi és Információszabadság Hatóság, NAIH, mailing address: H-1125 Budapest, Szilágyi Erzsébet fasor 22/c., email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)) or seek **judicial remedy**.

Budapest, November 11, 2019