

PRIVACY NOTICE CONCERNING SZIGET VALENTINE'S DAY ONLINE COMPETITION AND PRIZE GAME

When participating the Sziget Valentine's Day Online Competition and Prize Game, you necessarily provide personal data, which we will process in accordance with Act CXII of 2011 on Informational Self-Determination and Freedom of Information, Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: "GDPR"), as well as Act V of 2013 on the Civil Code. In compliance with the requirements of the above referenced laws, we inform you about the details of the processing of your personal data and your relevant rights.

1. The Controller

Sziget Kulturális Menedzser Iroda Zártkörűen Működő Részvénytársaság (Sziget Cultural Management Private Company Limited by Shares, H-1033 Budapest, Hajógyári sziget hrsz. 23796/58., company registration number: 01-10-049598, tax number: 26189905-2-44, email address: dpo@sziget.hu; hereinafter referred to as "**Controller**").

The Controller determines the categories of data, as well as the purpose, duration and legal basis for the processing of the data required for implementation of the Competition and the Prize Game and for the awarding of prizes.

2. The data protection officer's contact details:

Data protection officer: Balázs Takács
Mailing address: H-1033 Budapest, Hajógyári-sziget hrsz: 23796/58.
Email: dpo@sziget.hu.

3. The categories of data processed, the purpose, duration and legal basis for processing:

Personal data to be processed	Purpose of processing	Duration of processing	Legal basis for processing
Name of the Competitor, and name of the person nominated by the Competitor, story of their love	Participating in the competition; The jury evaluates the love story in order to choose the Winner of the Competition.	Until withdrawal of the Competitor's application, otherwise 5 years after the end of the Competition.	Performance of a contract pursuant to Article 6 (1) b) of the GDPR
The Competitor's image displayed on the uploaded photo	Participating in the competition; The jury evaluates the love story in order to choose the Winner of the Competition.	Until withdrawal of the Competitor's application, otherwise 5 years after the end of the Competition.	Performance of a contract pursuant to Article 6 (1) b) of the GDPR

The image of the person other than the Competitor displayed on the uploaded photo	Participating in the competition; The jury evaluates the love story in order to choose the Winner of the Competition.	Until withdrawal of the Competitor's application, otherwise 5 years after the end of the Competition.	Performance of a contract pursuant to Article 6 (1) b) of the GDPR, így a verseny lebonyolítása Legitimate interest of the Competitor pursuant to Article 6 (1) f) of the GDPR, therefore participation in the Competition.
Name and e-mail address of the Winner.	To maintain contact, to send the Prize.	The Controller deletes this data 5 years after the end of the Competition.	Performance of a contract pursuant to Article 6 (1) b) of the GDPR
E-mail address of the Winner.	To maintain contact, to send the Prize.	The Controller deletes this data 5 years after the end of the Competition.	Performance of a contract pursuant to Article 6 (1) b) of the GDPR

4. Persons with access to the Personal Data:

The Controller notes that any visual recordings posted on Instagram and Facebook can be accessed by anyone, i.e. they are public. If the data subject requests erasure of his or her personal data connected with the site, the Controller can only guarantee this erasure from the sites managed by it. The employees of the Controller and the jury have access to the other data in order to perform their tasks.

5. Data Security

Any personal data recorded by the Controller will be processed by it in accordance with the provisions of the laws in force. The Controller warrants that all data will be processed in full compliance with the provisions of the laws in force.

The Controller will ensure the security of the personal data, implement appropriate technical and organisational measures to ensure the protection of the collected, stored and processed data, and prevent the destruction, unauthorized use, and unauthorized alteration of the data.

The Controller will prevent unauthorized access to, as well as the unauthorized disclosure, alteration or erasure of personal data.

The Controller will take all reasonable measures in order to prevent damage to or destruction of the data. The Controller will cause its employees involved in its processing activity to comply with the aforementioned obligation.

6. Rights, legal remedies, complaints

Pursuant to the GDPR, the data subject may request access to the personal data and may request information about data processing (which will be provided by the Controller within no more than 1 month), may request rectification of personal data (except for visual recordings, due to their nature) or their erasure, or the restriction of data processing. If the legal basis for data processing is legitimate interest, you have the right to object.

If you feel that the Controller has violated any of the legal provisions applicable to data processing, please contact the Controller first, using any of the above contact information, or at the following email address: dpo@sziget.hu. If this proves to be unsuccessful, you may initiate a proceeding with the **National Data Protection and Freedom on Information Authority** (Nemzeti Adatvédelmi és Információszabadság Hatóság, NAIH, mailing address: H-1055 Budapest, Falk Miksa utca 9-11., email: ugyfelszolgalat@naih.hu) or seek **judicial remedy**.

The Controller does not engage in automated decision-making or profiling as part of data processing.

7. Liability

Please note that Instagram and Facebook are independent processors, and that the Controller does not assume liability for their lawful data processing. The Controller will only be liable for the content posted on its own Instagram and Facebook pages.

The Controller will not be held liable if, at any time during the duration of the Competition, the webpage containing the present Privacy Notice becomes temporarily unavailable due to technical reasons. In addition, the Controller will not be held liable for any errors due to causes beyond its control (i.e. caused by any technical failures or outages of the Internet network) or for any resulting consequences.

Instagram and Facebook are independently liable for the data processing which they engage in.

For Instagram's Data Policy, see: <https://help.instagram.com/155833707900388>

For Facebook's Data Policy, see: <https://www.facebook.com/privacy/explanation>

Budapest, 10 February, 2022