# PRIVACY NOTICE CONCERNING SZIGET GREEN PLEDGES PRIZE GAME

When participating the Sziget Valentine's Day Online Competition and Prize Game, you necessarily provide personal data, which we will process in accordance with Act CXII of 2011 on Informational Self-Determination and Freedom of Information, Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: "GDPR"), as well as Act V of 2013 on the Civil Code. In compliance with the requirements of the above referenced laws, we inform you about the details of the processing of your personal data and your relevant rights.

#### 1. The Controller

Sziget Kulturális Menedzser Iroda Zártkörűen Működő Részvénytársaság (Sziget Cultural Management Private Company Limited by Shares, H-1033 Budapest, Hajógyári sziget hrsz. 23796/58., company registration number: 01-10-049598, tax number: 26189905-2-44, email address: <a href="mailto:dpo@sziget.hu">dpo@sziget.hu</a>; hereinafter referred to as "Controller").

The Controller determines the categories of data, as well as the purpose, duration and legal basis for the processing of the data required for implementation of the Competition and the Prize Game and for the awarding of prizes.

#### 2. The data protection officer's contact details:

Data protection officer: Balázs Takács

Mailing address: H-1033 Budapest, Hajógyári-sziget hrsz: 23796/58.

Email: dpo@sziget.hu.

# 3. The categories of data processed, the purpose, duration and legal basis for processing:

Personal data to be	Purpose	of	<b>Duration</b> of	Legal basis for
processed	processing		processing	processing
Email address of the	Participation in	n the	Until withdrawal of	Performance of a
Player	Game		the Player's	contract pursuant to
			application,	Article 6 (1) b) of the
			otherwise 5 years	GDPR, therefore
			after the end of the	realization of the
			Game.	Game
The video message	Participation in	n the	Until withdrawal of	Performance of a
uploaded by the	_		the Player's	contract pursuant to
Player or filmed by			application,	Article 6 (1) b) of the
the filming staff of			otherwise until	GDPR, therefore
the Controller, the			August 31, 2023	realization of the
contents of that, the				Game and the
Player's image and				campaign connected
voice and if the				thereto
Players designates,				

the Player's name, citizenship, country of origin			
If in the video message uploaded by the Player or filmed by the filming staff, a third person is also displayed, the image and voice of such third person, and if the third person designates, the third person's name, citizenship, country of origin	Participating in the Game	Until withdrawal of the Player's application, otherwise until August 31, 2023	
E-mail address of the Winner.	To maintain contact, to send the voucher providing entitlement to the Prize.	The Controller deletes this data 5 years after the end of the Game.	contract pursuant to

#### 4. Persons with access to the Personal Data:

The Controller notes that any visual recordings posted on the online platform <a href="https://vialog.io/">https://vialog.io/</a>, its webpage, Facebook platform or YouTube channel can be accessed by anyone, i.e. they are public. If the data subject requests erasure of his or her personal data connected with the site, the Controller can only guarantee this erasure from the sites managed by it. The employees of the Controller and the jury have access to the other data in order to perform their tasks. By showing the video at the 2022 Sziget Festival, it will be watchable for the visitors being present.

# 5. Data Security

Any personal data recorded by the Controller will be processed by it in accordance with the provisions of the laws in force. The Controller warrants that all data will be processed in full compliance with the provisions of the laws in force.

The Controller will ensure the security of the personal data, implement appropriate technical and organisational measures to ensure the protection of the collected, stored and processed data, and prevent the destruction, unauthorized use, and unauthorized alteration of the data.

The Controller will prevent unauthorized access to, as well as the unauthorized disclosure, alteration or erasure of personal data.

The Controller will take all reasonable measures in order to prevent damage to or destruction of the data. The Controller will cause its employees involved in its processing activity to comply with the aforementioned obligation.

#### 6. Rights, legal remedies, complaints

Pursuant to the GDPR, the data subject may request access to the personal data and may request information about data processing (which will be provided by the Controller within no more than 1 month), may request rectification of personal data (except for visual recordings, due to their nature) or their erasure, or the restriction of data processing. If the legal basis for data processing is legitimate interest, you have the right to object.

If you feel that the Controller has violated any of the legal provisions applicable to data processing, please contact the Controller first, using any of the above contact information, or at the following email address: <a href="mailto:dpo@sziget.hu">dpo@sziget.hu</a>. If this proves to be unsuccessful, you may initiate a proceeding with the **National Data Protection and Freedom on Information Authority** (Nemzeti Adatvédelmi és Információszabadság Hatóság, NAIH, mailing address: H-1055 Budapest, Falk Miksa utca 9-11., email: <a href="mailto:ugyfelszolgalat@naih.hu">ugyfelszolgalat@naih.hu</a>) or seek **judicial remedy**.

The Controller does not engage in automated decision-making or profiling as part of data processing.

### 7. Liability

Please note that Facebook and YouTube are independent processors, and that the Controller does not assume liability for their lawful data processing. The Controller will only be liable for the content posted on its own Facebook and YouTube platforms.

The Controller will not be held liable if, at any time during the duration of the Competition, the webpage containing the present Privacy Notice becomes temporarily unavailable due to technical reasons. In addition, the Controller will not be held liable for any errors due to causes beyond its control (i.e. caused by any technical failures or outages of the Internet network) or for any resulting consequences.

Facebook and YouTube (Google) are independently liable for the data processing which they engage in.

For Facebook's Data Policy, see: <a href="https://www.facebook.com/privacy/explanation">https://www.facebook.com/privacy/explanation</a>

For YouTube' (Google's) Data Policy, see https://www.youtube.com/intl/ALL hu/howyoutubeworks/user-settings/privacy/

Budapest, August 3, 2022

### SZIGET GREEN PLEDGES PRIZE GAME RULES OF PARTICIPATION

These present Rules of Participation (hereinafter: "Rules") set forth the terms of participation in the and prize game (hereinafter "Game") to be held under the name "Sziget Green Pledges".

### 1. Organiser and implementer of the Game

The Competition is organised by **Sziget Cultural Management Ltd.**, (1033 Budapest, Hajógyári sziget, hrsz. 23796/58., Hungary; tax number: 26189905-2-44; registration number: 01 10-049598, hereinafter "**Organiser**").

All individual, by participating in the Game (hereinafter "Player") accept these Rules and the Privacy Notice connected with the Game and acknowledges the contents of them as binding without any further legal act.

The Organiser is entitled to change these Rules at any time unilaterally without any notification.

# 2. Terms of participation

Any individual visiting the 2022 Sziget Festival (hereinafter "Event") who has a valid passport or identity card and over 18 years old may take part in the Game as a Player.

The proprietors and executive officers of the Organiser and other direct contributors participating in the realization of the Game, its employees, agents, and their close relatives (Ptk. 8:1 § (1)) may not participate in the Game as Players.

The Organiser excludes from the Game whoever endangers the fair conduct of the Game in any way.

#### 3. The term of the Game

The Game shall be held between 12:00, August 8, 2022, and 16:00, August 15, 2022 (CET). The Organiser reserves the right to change the term of the Competition.

#### 4. Description of the Game

The Organiser draws the Players' attention to the Game through its webpage and posts on its Facebook platform. Any natural person may participate in the Game who completes the task which is specified in the notice or post. The task for the Player to make pledge on how take care of his or her environment during the term of the Event. The video message will be either made and uploaded by the Player to the online platform <a href="https://vialog.io/">https://vialog.io/</a> or made by the filming staff of Organiser at the venue of the Event.

If any other person than the Player is displayed in the video message the Player shall obtain the permission and consent of the displaying the other person and regarding data processing connected with the respective video message. In the event of displaying any other person in the video message, it shall be deemed that the Player has obtained the permission and consent. The Organiser's liablity is excluded in this regard

The Organiser hereby notes that any video message that contains a violent, obscene, pornographic or sexual, religious, political, hatred-inciting or otherwise offensive element, is offensive to others on the basis of ethnicity, religion, nationality, gender, political or other identity or in any way, violates the personal or intellectual property rights of others, or is of poor quality (blurred), or is inappropriate in the Organiser's subjective judgement, will be held invalid.

By uploading the video message or giving permission to filming the video message, the Player gives consent to the Organiser to use the video message as follows. The licence shall be in effect until August 31, 2023. The Organiser is entitled to use the video message in whole or in part in video published on its webpage, in its Facebook or YouTube channel or in story on its Facebook platform. On each day during the Event daily summaries will be presented on the projector of the main stage. The daily summaries will be presented in the Organiser's Facebook and YouTube channel. Organiser will choose one video message each day of the Event and prepare Facebook story by which the visitors of the Event will be called on to participate in the Game.

Uploading the video message or giving permission to the filming of the video message is considered to be an application to participate and is also considered as the acceptance of these Rules and the Privacy Notice.

During the term of the Event (August 10-15, 2022), on each day at 20.00, the Organiser will select, through random drawing, 10 (ten) winners (hereinafter each is a "Winner", together "Winners") among the Players. The Players may participate in the draw displayed in the video messages uploaded or filmed by the filming staff of the Organiser from 16:00 on the preceding day until 16:00 on the day of the draw. The first draw shall take place on August 10, 2022, wherein the Players displayed in the video messages uploaded or filmed by the filming staff of the Organiser on August 8, 2002, August 9, 2022, anytime, and on August 10, 2022 until 16.00. on participate in the daily drawing who has uploaded the video message.

#### 5. The Prize

The prize of the Winners of the daily draws: 1-1 (one-one) T-shirt per each Winner (altogether 9 pieces) and furthermore 1 (one) pass for the 2023 Event (hereinafter each is a "**Prize**", together "**Prizes**"). Each Winner shall receive 1 (one) Prize.

The Prize may not be exchanged for money. Neither the Winner, nor others are entitled to demand from the Organiser to exchange the Prize to money or to any other gift.

No additional Winner will be selected if the Winner loses his or her right to receive the Prize, or does not fulfil his or her obligation in the given term to get the Prize, or he or she refuses to get the Prize.

The Organiser does not provide any other gifts or prizes in the Prize Game other that is determined.

The Organiser undertakes to pay the personal income tax directly applicable to the Prize and the amount of any additional tax or other contributions directly related to the Prize. However, other costs related to the Prize Game are borne by the Prize Player.

### 6. Receiving the Prize

The Organiser notifies the Winners by email sent to the email address provided by the Players.

For receiving the T-shirts, the Organiser will send a voucher by email to the Winners. The T-shirts may be received during the term of the Event in the main merchandise store on each day of the Event between 9:30 and 21:30, and after the Event within 30 (thirty) days at the seat of the Organiser (HU-1033 Budapest, Hajógyári sziget, hrsz. 23796.). The entitlement for the Prize will be verified on basis of the voucher.

The voucher connected to the pass for the 2023 Event will bent by the Organiser to the Winner after the beginning of the ticket sales for the 2023 Event. The Organiser draws the attention to the fact that to the pass for the 2023 Event the general terms and conditions in effect at the time of beginning the ticket sales for the 2023 Event shall apply.

Each Price will be delivered on 1 (one) occasion. By delivering the Prize, the Organiser verifies the entitlement for the Price on basis of the voucher presented by the Player. The Organiser expressively excludes its liability connected with the eventual abuses related to the receipt of the Prizes.

### 7. Legal characteristics of the Game

With respect to the Prize, the Game shall be deemed as a prize draw not qualifying as a gift draw.

### 8. Liability matters

If there is abuse or any suspicion of abuse during the time of the Game, the Organiser reserves the right to suspend or to terminate the Game or to exclude the offender from the Game. In such a case, the Organiser excludes its all liability.

The Players bear all consequences of giving incorrect personal data or if their mailboxes can not receive letters. The Organiser does not check the correctness of the aforementioned personal data. In this regard the Players exclusively bear all responsibility and all legal and financial consequences.

The Organiser excludes responsibility for any demand for compensation or indemnification or for any cost, damage, loss incurred by the Players as a result of participating in the Game. By participating in the Game the Player expressly waives his or her right to have any demand relating to conducting the Game, the Prize, the Winner, the Organiser or any other third parties.

The Organiser excludes its liability for any copyright infringement.

The Organiser shall not bear any responsibility if the webpage that contains these Rules periodically can not be found due to technical reasons during the term of the Game. The Organiser shall not be liable for problems with the webpage and for their consequences beyond its control (for example technical problems or break-down in the internet system).

Facebook and YouTube do not support this Game in any form, they have not ordered it and they do not operate it.

# 9. Data processing

Before registering for the Game, please carefully review the Privacy Notice for the Game.

Budapest, August 3, 2022