

## PRIVACY NOTICE CONCERNING SZIGET LIP SYNC COMPETITION

When participating in the Sziget Lip Sync Competition, you necessarily provide personal data, which we will process in accordance with Act CXII of 2011 on Informational Self-Determination and Freedom of Information (hereinafter: “**Privacy Act**”), Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: “**GDPR**”), as well as Act V of 2013 on the Civil Code (hereinafter: “**Civil Code**”). In compliance with the requirements of the above referenced laws, we would like to inform you about the details of the processing of your personal data and your relevant rights.

### 1. The Controller

**Sziget Kulturális Menedzser Iroda Zártkörűen Működő Részvénytársaság** (Sziget Cultural Management Private Company Limited by Shares, H-1033 Budapest, Hajógyári sziget hrsz. 23796/58, company registration number: 01-10-049598, tax number: 26189905-2-41, email address: [dpo@sziget.hu](mailto:dpo@sziget.hu); hereinafter referred to as “**Controller**”).

The Controller will determine the categories of data, as well as the purpose, duration and legal basis for the processing of the data required for implementation of the Competition and for the awarding of prizes.

### 2. The data protection officer’s contact details:

Data protection officer: Dániel Csáky  
Mailing address: H-1033 Budapest, Hajógyári-sziget hrsz: 23796/58.  
Phone: +36 1 372 0664  
Email: [dpo@sziget.hu](mailto:dpo@sziget.hu).

### 3. The categories of data processed, the purpose, duration and legal basis for processing:

Personal data to be processed	Purpose of processing	Duration of processing	Legal basis for processing
The Competitor’s image and voice recording on the uploaded video	The jury evaluates the video in order to choose the Winner of the Competition week.	Until withdrawal of the Competitor’s consent. The deleting of the video or the TikTok account is also considered as withdrawal of the consent.	Consent of the Competitor
Full name of Winner (surname, first name)	To identify the Winner, designate the Prize. This data is necessary if a problem occurs regarding the Prize.	Until withdrawal of the Winner’s consent; otherwise, this information will be deleted by the Controller by 31	Consent of the Winner

		<p>August 2019.</p> <p>Consent may be withdrawn at any time by sending an email to <a href="mailto:dpo@sziget.hu">dpo@sziget.hu</a>.</p>	
Email address of the Winner	To maintain contact, to send the Prize to the Winner.	<p>Until withdrawal of the Winner's consent; otherwise, this information will be deleted by the Controller by 31 August 2019.</p> <p>Consent may be withdrawn at any time by sending an email to <a href="mailto:dpo@sziget.hu">dpo@sziget.hu</a>.</p>	Consent of the Winner
Full name of the Winner's guest	To designate the Prize. This data is necessary if a problem occurs regarding the Prize.	<p>Until withdrawal of the consent; otherwise, this information will be deleted by the Controller by 31 August 2019.</p> <p>Consent may be withdrawn at any time by sending an email to <a href="mailto:dpo@sziget.hu">dpo@sziget.hu</a>.</p>	Performance of contract pursuant to Article 6 (1) b) of the GDPR
The TikTok username of the Winner	After the end of the Competition the Controller will thank the Winners for participating in the Competition by displaying their TikTok usernames on its official Instagram, Twitter, Facebook and TikTok page.	<p>Until withdrawal of the consent; otherwise, this information will be deleted by the Controller by 31 August 2019.</p> <p>Consent may be withdrawn at any time by sending an email to <a href="mailto:dpo@sziget.hu">dpo@sziget.hu</a>.</p>	Consent of the Winner

#### **4. Persons with access to the Personal Data:**

The Controller notes that any audio and visual recordings posted on TikTok can be accessed by anyone, i.e. they are public. If the data subject requests erasure of his or her personal data connected with the site, the Controller can only guarantee this erasure from the sites managed by it. The employees of the Controller and the jury have access to the other data in order to perform their tasks.

#### **5. Information about consent**

The disclosure of data is voluntary. You have no obligation to provide your personal data or that of your guest, but if you do not, you will not be able to receive the Prize. You understand that requesting erasure of your data required for sending and designating the Prize before the Prize is awarded may result in the loss of entitlement to the Prize.

By participating in the Competition, the Competitor consents, after having been properly informed, to the processing by the Controller of personal data provided by him or her and covered by this Privacy Notice for the purpose of implementing the Competition, awarding the Prize, managing performance of the tasks connected with the subject of the Competition. In particular, the Competitor expressly notes the entry of the personal data – except the video - into the Controller's database. Personal data may only be processed within the territory of Hungary, i.e. no data will be transmitted to other countries or to international organisations. However, the Controller once again notes that TikTok is an international site, which means content posted on it is public and accessible to anyone from anywhere. Personal data may be accessed by persons involved in the implementation of the Competition or performing relevant technical and HR tasks.

The Controller will not be liable for data processing by TikTok (as other independent controller).

#### **6. Data security**

Any personal data recorded by the Controller will be processed by it in accordance with the provisions of the laws in force. The Controller warrants that all data will be processed in full compliance with the provisions of the laws in force.

The Controller will ensure the security of the personal data, implement appropriate technical and organisational measures to ensure the protection of the collected, stored and processed data, and prevent the destruction, unauthorized use, and unauthorized alteration of the data.

The Controller will prevent unauthorized access to, as well as the unauthorized disclosure, alteration or erasure of personal data.

The Controller will take all reasonable measures in order to prevent damage to or destruction of the data. The Controller will cause its employees involved in its processing activity to comply with the aforementioned obligation.

## 7. Rights, legal remedies, complaints

Pursuant to the GDPR, the data subject may request access to the personal data and may request information about data processing (which will be provided by the Controller within no more than 30 days), may request rectification of personal data (except for audio and visual recordings, due to their nature) or their erasure (to the extent this is reasonably possible and such erasure does not affect the lawfulness of processing based on consent before its withdrawal), or the restriction of data processing. In certain cases (e.g. direct marketing purposes), you may object to the processing of your personal data.

If you feel that the Controller has violated any of the legal provisions applicable to data processing, please contact us first, using any of the above contact information, or at the following email address: [dpo@sziget.hu](mailto:dpo@sziget.hu). If this proves to be unsuccessful, you may initiate a proceeding with the **National Data Protection and Freedom on Information Authority** (Nemzeti Adatvédelmi és Információszabadság Hatóság, NAIH, mailing address: H-1125 Budapest, Szilágyi Erzsébet fasor 22/c., email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)) or seek **judicial remedy**. (In all other matters, sections 14 to 23 of the Privacy Act and articles 15, 17, 18 and 21 of the GDPR will apply.)

The Controller does not engage in automated decision-making or profiling as part of data processing.

## 8. Liability

Please note that TikTok, Instagram, Twitter and Facebook are independent processors, and that the Controller does not assume liability for their lawful data processing. The Controller will only be liable for the content posted on its own Instagram, TikTok, Twitter and Facebook pages, and only for the above-stated purposes and duration.

The Controller will not be held liable if, at any time during the duration of the Competition, the webpage containing the present Privacy Notice becomes temporarily unavailable due to technical reasons. In addition, the Controller will not be held liable for any errors due to causes beyond its control (i.e. caused by any technical failures or outages of the Internet network) or for any resulting consequences.

The Competition is not supported in any manner, has been commissioned or is managed by Instagram, Twitter, TikTok or Facebook. Instagram, Twitter, TikTok and Facebook are independently liable for the data processing which they engage in.

For more about data processing by Twitter, see: <https://twitter.com/en/privacy>

For Instagram's Data Policy, see: <https://help.instagram.com/155833707900388>

For TikTok's Data Policy, see: <https://www.tiktok.com/hu/privacy-policy>

For Facebook's Data Policy, see: <https://www.facebook.com/privacy/explanation>

6 June 2019, Budapest